



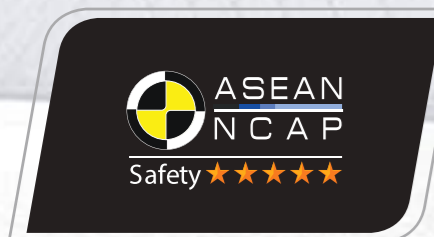
Front SRS Airbags, Side SRS Airbags\* & Curtain SRS Airbags\*



Reverse Camera With Dynamic Lines\*\*

## 5 Star Proven Safety

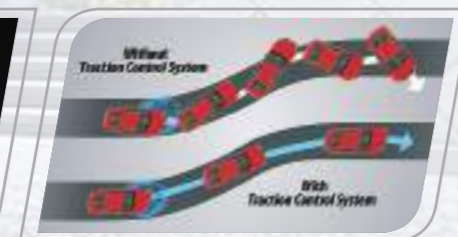
The PERSONA is safer than ever with a maximum 5 Star ASEAN NCAP rating across all variants. The Hot Press Formed (HPF) steel structure results in a stronger and safer body. It comes standard with Electronic Stability Control (ESC) and Traction Control System (TCS). A Reverse Camera with Dynamic Line\*\* and All Round Sensors complete a car that is as safe as it looks great.



5 Star ASEAN NCAP



HPF Body Structure



Electronic Stability Control (ESC) & Traction Control System (TCS)



Hill Hold Assist (HHA)



All Round Sensors

\* Available in Premium variant only  
\*\* Available in Executive & Premium variants only

Model		Proton Persona			
Variant		1.6L			
		Standard MT	Standard CVT	Executive CVT	Premium CVT
<b>Engine</b>					
Engine Type		4 Cylinders In-Line 16 Valve DOHC, VVT			
Displacement	cc	1,597			
Max Power	kW(PS)/rpm	80(109) / 5,750			
Max Torque	Nm/rpm	150/4,000			
Fuel System		Multi Point Injection			
Fuel Tank Capacity	Litre	40			
<b>Transmission</b>					
Transmission Type		5-Speed Manual	CVT	CVT	CVT
<b>Chassis</b>					
Steering		Electric Power Steering			
Minimum Turning Radius	m	5.0			
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam Axle			
Brakes	Front / Rear	Ventilated Disc / Drum			
Tyre & Wheel		185/55 R15 Alloy			
<b>Dimension &amp; Weight</b>					
Length x Width x Height	mm	4,362 x 1,722 x 1,554			
Wheelbase	mm	2,555			
Kerb Weight	kg	1,154	1,174	1,188	1,193
Boot Space	Litre	510			
<b>Exterior</b>					
Headlamps		Halogen			
Daytime Running Lamps		-	-	LED	LED
Auto Headlamps		-	-	√	√
Follow Me Home Headlamps		-	-	√	√
Door Mirrors with Turn Signal Lamps		√	√	With Auto Fold	With Auto Fold
Rear Spoiler		√	√	√	√
Remote Trunk Release		-	-	√	√
Shark Fin Antenna		√	√	√	√
<b>Interior</b>					
Steering Wheel Material		Urethane	Urethane	Urethane	Leather
Steering Switches for Audio and Hands-Free Telephone		-	-	√	√
Steering Tilt Adjustment		√	√	√	√
Multi Info Display		LCD Segmented	LCD Segmented	TFT	TFT
ECO Drive Assist		√	√	√	√
Intelligent Entry with Push Start Button		-	-	√	√
Power Windows		√	√	√	√
Driver's Window with Anti-Trap		-	-	√	√
Seat Material		Fabric	Fabric	Semi Leather	Semi Leather
Driver's Seat Height Adjuster		√	√	√	√
Rear Seat 60:40 Split Fold		-	-	√	√
<b>Infotainment System</b>					
Audio System		Standard Audio	Standard Audio	7" Touch Screen Monitor	7" Touch Screen Monitor
Voice Command		-	-	-	√
Online Music Streaming		-	-	-	√
Online Navigation		-	-	-	√
Smartphone Connectivity		-	-	√	√
Bluetooth Connectivity		√	√	√	√
4G & Wi-Fi		-	-	-	√
No of Speakers		2	2	4	4
USB Ports : Data (x1) & Charging (x2)		√	√	√	√
<b>Safety &amp; Security</b>					
Front SRS Airbags		√	√	√	√
Side SRS Airbags		-	-	-	√
Curtain SRS Airbags		-	-	-	√
Rear Seat ISOFIX & Top Tether Anchorage		√	√	√	√
Anti-Lock Braking System (ABS)		√	√	√	√
Electronic Brake Distribution (EBD)		√	√	√	√
Brake Assist (BA)		√	√	√	√
Electronic Stability Control (ESC)		√	√	√	√
Traction Control System (TCS)		√	√	√	√
Hill Hold Assist (HHA)		√	√	√	√
Front Parking Sensors		2	2	2	2
Rear Parking Sensors		2	2	2	2
Reverse Camera with Dynamic Lines		-	-	√	√
Immobiliser & Anti-Theft Alarm		√	√	√	√
Impact Sensing Door Unlock		√	√	√	√

SALES ADVISOR STAMP AREA  
**PROTON Customer Care**  
1800 888 398



Rosewood Maroon Snow White Ruby Red Jet Grey Armour Silver  
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# PERSONA

INTELLIGENCE THAT CARES™



## The Intelligent Family Car With Head Turning Looks

Redesigned looks are matched to class leading dynamics and ASEAN NCAP 5 star safety. It's smarter and safer than ever with an Intelligent Infotainment Head Unit offering Internet Connectivity\* and Voice Command\*.



### Stylish Comfort & Sleek Design

PROTON's ethereal bow and infinite weave grille give the PERSONA a familiar face that ties it to other Proton models. New LED Daytime Running Lamps\*\* add a bold detail to the handsome face.



Shark Fin Antenna



Dual Tone Alloy Rim\*



LED Daytime Running Lamps\*\*



Rear Spoiler



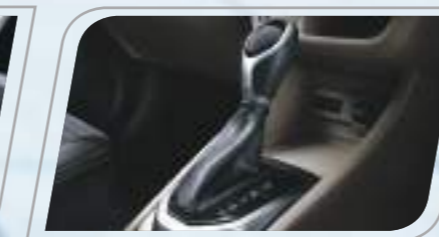
Refreshed Interior



Semi Leather Seats\*\*



TFT Multi Info Display\*\* with ECO Drive Assist



Stylish Gear Knob\*



Borderless Rear View Mirror\*

## First In Class Peerless Connectivity

Inside, you will discover a first in class 7" Infotainment Head Unit with 4G\* & Wi-Fi\* connectivity. This offers connectivity options as well as Voice Command\* functions. Elegant ergonomic touches include a Stylish Gear Knob\* and a Borderless Rear View Mirror\*. The PERSONA is ready to challenge your expectations for family sedans.



### GKUI Infotainment System



Experience a multitude of audio functions and smooth navigation with our Voice Command\*, Online Music Streaming\* and an arsenal of connectivity solutions.

## Comforts of Practical Functionality

Everywhere in the PERSONA, you'll find little innovations that make every drive a pleasure. From the Intelligent Entry\*\* to rear USB Ports to Smartphone Connectivity\*\* and so much more, your comfort and convenience is and always will be our number one priority.



Intelligent Entry\*\*



Push Start Button\*\*



2 Rear USB Ports



Electric Door Mirrors with Auto Fold Function\*\*



Auto Headlamps\*



Remote Trunk Release\*\*



Steering Switches\*\*



510L Boot Space



60:40 Rear Seat Fold\*\*

\* Available in Premium variant only  
\*\* Available in Executive & Premium variants only

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